
AGENDA 1 - EDUCATION & SKILLS

WHAT IS THE CURRENT SITUATION IN MELBOURNE'S WEST? WHAT ARE THE KEY ISSUES NOW?

- Alignment of educational outcomes with labour market
- Early leaving – lack of programs
- Government programs short lived, not on offer long enough – too frequent change of government (political)
- Universities need to develop better pathways for students – improve conversation between secondary and tertiary
- Apprenticeships not seen as socially 'good enough' – need to improve image and acceptance
- Need more funding at Regional office level – school numbers growing
- Establishment of companies – whose job to encourage investment and establishment
- Poor career guidance in education
- Improve dissemination of learning
- Poor provision for young people with special needs (e.g. increase in young people with Autism Spectrum Disorder)

WHAT SHOULD BE THE FUTURE SITUATION IN MELBOURNE'S WEST? WHAT ARE THE GOALS FOR MELBOURNE'S WEST?

- Promoting better partnerships between schools, tertiary education providers and industry – raise profiles.
- Quadruple pre-school places to establish better educational outcomes at early years level
- Increase job opportunities
- LeadWest et al to push agenda forward – take proactive role

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- Focus on balanced growth.

AGENDA 2 – ECONOMIC DEVELOPMENT & JOBS

WHAT IS THE CURRENT SITUATION IN MELBOURNE'S WEST? WHAT ARE THE KEY ISSUES NOW?

- Misalignment between labour supply and demand
- Skills shortages remain significant
- We are yet to identify the key economic drivers/catalysts
- Lacking the empirical evidence which is required to establish industry trends
- Image and perception issues stifle investment
- Poor self-sufficiency / containment i.e. 80% workforce leaving Melton Shire
- Skills, infrastructure, regulation through compliance
- Formal qualification in Melbourne's west don't match with the theme of a diversified/more aspirational economy leading to diverse jobs base
- Manufacturing decreasing
- Jobs to population ratio is lower in Melbourne's west
- Transport and logistics hub not progressed / road infrastructure not progressing
- Increasing support for improved educational capacity (Victoria University)
- Government red-tape/regulation an impediment to growth and cause of manufacturing decline

WHAT SHOULD BE THE FUTURE SITUATION IN MELBOURNE'S WEST? WHAT ARE THE GOALS FOR MELBOURNE'S WEST?

- Two or three Central Activity Areas to reduce reliance/dependence on Melbourne's CBD – this should lead to improved self-sufficiency (underpinned by economic research)

- Accelerated investment plan in human capital
- Establish a protocol / knowledge bank in Melbourne's west
- Enough studies – more action required / implementation focus
- Making most efficient use of existing land (in a developed context)
- Gain economic benefit from local activity / capital
- Victorian Government to support more decentralised activity from Melbourne CBD to Melbourne's west
- Local employment growth to support population growth
- Role of business incubators

WHAT ARE THE HIGH PRIORITY ACTIONS TO DO OVER THE NEXT 4 YEARS?
WHAT SHOULD LEADWEST DO? WHAT SHOULD OTHER STAKEHOLDERS DO?

- LeadWest should become the central repository of data sets at regional and LGA levels
- Continue to use ambassadors such as Bernard Salt to promote Melbourne's west
- Focus on business incubators or targeted industry support
- A balanced approach to supporting and nurturing the creative and arts economy
- Identify growth opportunities by industry type so that they can be supported to increase economic development and jobs
- Victorian Government to support decentralisation (set aside % of Jobs and Suburbs Program to assist with this)
- Governments to have a real look at their impact on the huge decrease in manufacturing employment and how to re-train people moving out of manufacturing jobs
- Education support for changing employment needs and changing industry

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- Promote governments to identify alternative options for funding development / jobs growth

AGENDA 3 – TRANSPORT & INFRASTRUCTURE

WHAT IS THE CURRENT SITUATION IN MELBOURNE'S WEST? WHAT ARE THE KEY ISSUES NOW?

- **Local jobs**
- High car use
- Lack of infrastructure
- Connectivity between household and mass people movers (e.g. bus to train)
- Bottlenecks on roads

WHAT SHOULD BE THE FUTURE SITUATION IN MELBOURNE'S WEST? WHAT ARE THE GOALS FOR MELBOURNE'S WEST?

- Consider supporting second port in Melbourne's west (between Melbourne and Geelong)

WHAT ARE THE HIGH PRIORITY ACTIONS TO DO OVER THE NEXT 4 YEARS?
WHAT SHOULD LEADWEST DO? WHAT SHOULD OTHER STAKEHOLDERS DO?

- Leverage off the NBN
 - enhance **job opportunities locally**
 - delivery of household services via NBN eg Health services, high-definition video conferencing
 - Integration with 3G or 4G devices
- Government department to drive **local employment**, thus reducing traffic to/from Melbourne's CBD
- Werribee Employment Precinct

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- Location of Western Intermodal Hub
- Possibility of different school hours
- Minimum commitment to Infrastructure before estate approved
- Second river crossing
- Outer Metro Transport Corridor – breakdown into priority sections

AGENDA 4 – HEALTH & COMMUNITY DEVELOPMENT

WHAT IS THE CURRENT SITUATION IN MELBOURNE'S WEST? WHAT ARE THE KEY ISSUES NOW?

- Lack of GPs and professional services, including interpretative services
- Diabetes – highest %
- Dental (Obesity) – least number of practitioners
- Socio-demographics – aging population, hard labour
- Training – specialists
- Mental health
- Problem gambling
- **Infrastructure** – lack of ??? to high growth, more planning for new hospital, etc
- Accessibility
- ??? high immigration numbers, high need for more focus on community development
- Community development hindered by lack of **transport** and **employment**
- Support key issues:
 - Poor health
 - Under-funding
 - GP shortage
 - Population growth
 - Disadvantage / CALD communities
 - Gambling

- Social / Public Housing
- Inequity / access to services
- Limited / ageing infrastructure
- Built environment / urban planning issues
- Need to also focus on prevention as well as acute health (health and wellbeing, transport)
- Need for collaboration across sectors

WHAT SHOULD BE THE FUTURE SITUATION IN MELBOURNE'S WEST? WHAT ARE THE GOALS FOR MELBOURNE'S WEST?

- Equitable services and infrastructure
- Recognition of the specialist health needs of the region, given more new immigrants and higher health needs in Melbourne's west
- Across the board service and infrastructures to match growth and our own particular environment
- Improved equity between Melbourne's west and other regions
- Increased funding and investment
- Better integration between government and sectors and better collaboration between service providers
- Increased research in the West – funding and translation
- More opportunities for social inclusion / integration
- Overall goal: Meeting the health needs of Melbourne's west
- More culturally specific services (focus on positives of this element)
- Turn negatives into positives

- Focus on social determinants

WHAT ARE THE HIGH PRIORITY ACTIONS TO DO OVER THE NEXT 4 YEARS?
WHAT SHOULD LEADWEST DO? WHAT SHOULD OTHER STAKEHOLDERS DO?

- Plan for increased infrastructure, not only health but public transport given health benefits
- Increase attractiveness of Melbourne's west not only \$'ss but across the board facilities
- Specialist GP training for overseas doctors
- LeadWest preparing a statistical case to back up the case for health service equity
- LeadWest to promote private –sector opportunities
- Cooperation / partnership with HealthWest
- Other stakeholders get involved in community “energization” (personal approach)
- All this should promote community development
- Implement the Better Health Plan for the West (especially its prevention focus)
- LeadWest and stakeholders to support and resource Better Health Plan for the West
- LeadWest to keep Health on the agenda
- Pressure governments to provide funding to invest in Health

AGENDA 5 – PLANNING, ENVIRONMENT & IMAGE

WHAT IS THE CURRENT SITUATION IN MELBOURNE'S WEST? WHAT ARE THE KEY ISSUES NOW?

- Need to think about linkages of quality urban environment with health and productivity
- Insufficient green space
- A lot of existing green space not connected to neighbourhoods
- Passive open space very important, but focus is on active open space
- Particularly low opportunity for non-vehicular traffic
- Biodiversity assets fragmented
- Melbourne's west is hotter and drier than the rest of Melbourne – heat islands impact on community health

WHAT SHOULD BE THE FUTURE SITUATION IN MELBOURNE'S WEST? WHAT ARE THE GOALS FOR MELBOURNE'S WEST?

- Greenfields and brownfields targets:
 - Passive open space
 - Active open space
 - % of canopy cover
 - Canopy covered ??? (walkability)
 - Evapotranspiration / soil moisture
- Regional targets:
 - Series of interconnected parks

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- Major CBD type developments in outer western Melbourne

WHAT ARE THE HIGH PRIORITY ACTIONS TO DO OVER THE NEXT 4 YEARS? WHAT SHOULD LEADWEST DO? WHAT SHOULD OTHER STAKEHOLDERS DO?

- Water servicing strategy for the urban habitat
- Non vehicular trails plan for the western region (address gaps in existing network as a priority)
- Measure existing canopy cover/vegetation and set targets and priority areas
- Precinct Structure Plans need to contain the targets

AGENDA 6 – TOURISM, ARTS, CULTURE & RECREATION

WHAT IS THE CURRENT SITUATION IN MELBOURNE'S WEST? WHAT ARE THE KEY ISSUES NOW?

- Brand – current are not well known and not worth re-launching
- Too narrow view of what tourism is in Melbourne's west and poorly understood
- There are some great things to do in Melbourne's west
- Recreational infrastructure and Arts/Cultural infrastructure needs investment as it is currently inadequate and cannot cope with growth being experienced

WHAT SHOULD BE THE FUTURE SITUATION IN MELBOURNE'S WEST? WHAT ARE THE GOALS FOR MELBOURNE'S WEST?

- High profile of attractions, but also that they are in Melbourne's west
- Storytelling of the area and what is in own backyard
- Develop Arts sector particularly that coming with newly arrived immigrants
- Work collaboratively more to achieve collectively (e.g. build SpiritWest)
- Possible need for a new Brand for Melbourne's west
- Look for imaginative ways to encourage contribution to Arts/Cultural precincts so people don't have to travel to get these experiences

WHAT ARE THE HIGH PRIORITY ACTIONS TO DO OVER THE NEXT 4 YEARS?

WHAT SHOULD LEADWEST DO? WHAT SHOULD OTHER STAKEHOLDERS DO?

- Bringing big existing brands to Melbourne's west (e.g. Comedy Festival, Melbourne Winter Masterpieces)
- Taking some of the existing big brands of Melbourne's west out and profiling them (e.g.

Western Bulldogs, African communities, etc)

- Brand of tourism, arts, culture and recreation in Melbourne's west:
 - Opportunity to re-position, re-badge and re-launch
 - Use local identities as "Heroes" to ??? brand alignment
 - All groups promoting to work together or at minimum to coordinate
 - Links to Western Melbourne Tourism, local councils' cultural managers, etc
- Lobby for infrastructure for Melbourne's west (i.e. both new and upgrades to existing facilities such as Scienceworks, Werribee Open Range Zoo, cultural centres and galleries, music venues, and sporting facilities)
- Need more data to show evidence, so complete a study to gather the evidence needed