

# Media Release

## Werribee Precinct to Drive Jobs Growth in West

LeadWest has welcomed the announcement made today that a re-elected Labor Government would release 925 hectares of government land at Werribee to become the site for a strategic new urban development that will attract thousands of new jobs in Melbourne's west.

LeadWest CEO Anton Mayer said that "this strategically located precinct has access to great transport infrastructure and sits adjacent to great education & skills development institutions and would be attractive to businesses looking for a home in Melbourne's rapidly growing western suburbs".

"It will underpin the establishment of new industries that can draw upon the skilled workforces that resides in the west. and will lay the groundwork for vthe construction of a new mix of offices and businesses, different to what is available in other activity centres around Melbourne," Mr Mayer said.

Mr Mayer added that "this precinct represents a once in a generation opportunity to create a major new employment hub in Melbourne's west and become preferred location for business, innovation and learning".

Adopting best practice in urban design and incorporating the highest environmentally sustainable standards in built form the precinct will deliver both attractive urban living, and diverse job opportunities and will help change the face and image of the west.

The key western suburb growth municipalities of Wyndham and Melton grew by 18,000 people in 2009 so a key imperative of LeadWest and these Councils has been to ensure that strategically located land be developed to underpin job creation opportunities close to where people live.

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### About LeadWest

LeadWest Ltd was formed by the metropolitan western region councils. Its board members are representatives from the councils, businesses and educational institutions of Melbourne's West. LeadWest was formed to foster and undertake actions that support the sustainable growth and develop-

